

GRIM KITCHENER SMILES--GOOD NEWS FOR CHRISTMAS?



When the inscrutable, grim face of the war minister changes like this, one may read unusually good news in his smile.



The King provides material for stories that will be handed down thru many generations of Indian families. He visits and chats with fighting men of the east in New Forest Hospital.



French soldiers and civilians watching a duel in the clouds between German and French knight air-rants. There can be no doubt as to who is winning.

STRIKING PHASES OF THE GREAT STRUGGLE--"SHARP SHOOTING" AT HOME



The Germans have revived Hunnish traits and the Austrians here, on the Polish frontier, have gone back to the ways of the caveman.



For the moment at peace with the world—A tired Belgian trooper resting at the foot of a wayside crucifix.



With our turning out of three thousand crack shots a week pictures like this one of the Canada lynx are going to be even more unusual.



Making a Shacktown of Salisbury—Canadians eagerly helping to build the huts that will take them off the damp, damp ground.



The first of the overseas fighters to get to the front—Men of the colonial regiment organized in London huddled in Dixmude trenches.



Why send to Africa for wild animal snapshots when pictures like this can be "made in Canada"? (PHOTOS COURTESY EASTMAN KODAK CO.)

"JULIAN SALE" FOR LEATHER GOODS AND NOVELTIES

AS USEFUL--PRACTICAL AND ACCEPTABLE CHRISTMAS GIFTS



NEW STYLE DRESSING BAGS, \$8.50 to \$15.00



MILITARY BRUSHES,
IN LEATHER
CASES
\$1.50 to \$3.00



FITTED BAGS FOR GENTLE-
MEN. \$32.00 to \$32.00



TRAVELLING CLOCKS
\$6.00 to \$15.00



JEWEL CASES
\$2.00 to \$5.00



TOILET ROLLS
\$1.00 to \$3.00



DRESSING CASES FOR MEN
\$7.00 to \$35.00



FITTED STANDS
\$3.00 to \$15.00



MOTOR DRESSING CASES
\$9.00 to \$25.00



MANICURE CASES
\$2.50 to \$75.00



BILL FOLD
\$1.00 to \$5.00



DRESSING BAGS
\$45.00 to \$75.00



KIT BAGS
\$11.00 to \$35.00



LADIES' HAND BAGS
\$1.00 to \$40.00



BOX-SHAPE WRITING CASES,
REAL LEATHER, \$6.00



PARTY BOXES
\$4.00 to \$20.00



COLLAR BAGS
75c to \$5.00



GUNMETAL MESH
PURSES, 75c to \$1.50



TRAVELLING SLIPPERS
\$3.00 to \$20.00

TORONTO SHOPPERS TURN TOWARDS TISDALL'S FOR CHRISTMAS



OWING to our Factory-to-Pocket method of selling Jewelry, thousands of people who find it necessary to exercise unusual economy in their Xmas purchases this year, are attracted here.

This store is truly a treasure house of everything in Jewelry to make your Christmas merry. If it is in Jewelry we have it, and at prices that enable you to keep in your own pocket the profits of several middlemen.

Consequently, is it any wonder that our store is jammed with customers early and late?

The "tight-money" scare has been a bonanza for our business; it has started the people thinking (and it is going to be hard on a lot of the old-time retailers).

Today the public wants 100 cents' worth for every dollar spent, and common sense will tell you that you cannot get it, if you have to pay tribute to a horde of middlemen.

Cut all that unnecessary expense out and buy direct from the maker, thereby getting full value for every dollar.

We make all kinds of Jewelry in its entirety, and sell it to you direct from our Factory.

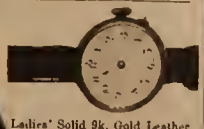
Articles we do not make, our immense volume of business, and cash system, enables us to buy in such quantities that everything is sold at substantial savings.

Feeling confident that we can make your Christmas gift expenditures give more joy to the recipients than it could possibly give if expended elsewhere, we would respectfully ask you to call and give us the opportunity to make our claims good.

The following list will give you an idea of a few of the thousands of appropriate Christmas Gifts that may be found here, at prices that are in many cases not more than half that usually asked at retail.



Strong and Reliable Wrist Watches,
Ladies' or gents' \$2.50



Ladies' Solid 9k. Gold Leather
Strap Wrist Watch, extra fine
movement, guaranteed 10
years \$7.50



Gents' Solid 14k. Gold
Open-Face Watch, high-
grade movement, guar-
anteed 10 years \$17.50

Gents' Rolled-Gold
Plated Open-Face Watch-
es, lever movement, Jew-
elled escapement. Fully
guaranteed \$5.00

14k Gold Pearl and Diamond
Sunburst \$12.50

Solid 10k. Gold Neck Chains 90c
Solid 10k. Gold Birthday Rings 90c
Solid 10k. Gold Bloodstone Sig-
net Rings \$2.00
Solid 10k. Gold Lockets \$2.75
Gold-Filled Neck Chains 40c
Gold-Filled Locket 75c

Gents' Gold-Filled Chains \$2.00

Gents' Military Wrist Watches \$3.75

Gents' Reliable Lever Watches \$1.95

Ladies' Wrist Watches \$2.25

Ladies' 9k. Gold Bracelet Wrist
Watch \$15.00

Ladies' Rolled-Gold Plate Expans-
ion Bracelet Wrist Watch-
es \$7.50

Ladies' or Gents' Fobs \$1.00

Enormous Variety of Ladies' and
Gents' Rings, and all at Factory
prices:

Large Assortment Gold-Filled
Lavalieres \$2.50

Black Drop or Pearl Ear-
rings 50c

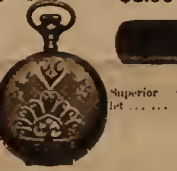
Gold-Filled Cuff Links, in great
variety; special \$1.00

Solid 10k. Gold Cuff Links \$2.50

Gold-Plated Jewel Cases, 25c

Card, Coin and Vanity Cases 50c

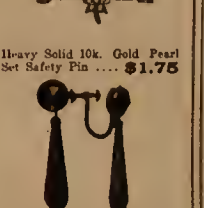
Large Mesh Bags \$1.25



Ladies' Rolled-Gold
Plated Hunting Case
Watches, reliable
lever movements;
special \$5.75

Ladies' Hand some
Solid 14k. Gold Hunt-
ing Case Watch, with
high-grade movement,
guaranteed for 10 years
special \$16.50

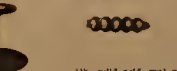
Real Pearl Set Maple Leaf
Brooch, 10k. gold \$4.00



Solid 14k. Gold, Real
Pearl Set Necklet
..... \$10.00

Solid 10k. Gold Lavalier, set
with fine real diamond and
pearls. Complete with chain
..... \$8.00

Fashionable Black Earrings 50c



Extra Fine Quality Cuff Links,
luxurious assortment, Pair \$1.00

14k solid gold, real white pearls-
3 pearls \$8.00
3 pearls \$4.00
1 large pearl \$4.00

Solid 10k. Gold Gents'
Hand-Carved Signet
Ring \$4.00

FOLLOW THE CROWD TO TISDALL'S
WE KEEP OPEN EVERY EVENING

TISDALL'S FACTORY-TO-POCKET
JEWELRY STORE, 150 YONGE ST., TORONTO

THE JULIAN SALE LEATHER GOODS COY., LIMITED
105 KING ST. WEST - TORONTO

